How can you more effectively drive value for your plan and its members?
Omnicell Population Health Solutions

Population health management requires new partner alignment, innovation in data harnessing, and setting value-based priorities for allocating scarce healthcare resources. Omnicell can help you with these challenges through our Population Health Solutions—a suite of services to aid in managing member health. The goal is to minimize the need for expensive tests, costly procedures, hospitalizations, and emergency department (ED) visits.

Population Health Management Program

We will help define, stratify, and target your highest-risk plan members. From there, we facilitate live calls with pharmacy for identified high-risk patients with conditions such as:

- Diabetes
- Heart failure
- Atrial fibrillation
- High blood pressure
- High cholesterol

These sessions are designed to improve members’ understanding of their conditions and encourage better self-care and adherence to therapy.

Other aspects of the program include:

- Appointment-based medication synchronization at designated pharmacies
- Automated calls to members diagnosed with diabetes about guideline-based preventive medicine
- Technology and analytics to customize care management assessments, including longitudinal, individualized care plans based on patient needs and goals
- Outcomes reporting throughout the population health management program
Benefits to Health Plans

- Improve medication adherence
- Prevent hospitalizations, ED visits, and other medical costs
- Provide disease state education
- Incorporate individual social determinants of health
- Address adverse effects from medications
- Resolve gaps in care
- Address other lifestyle factors affecting member health