

# ADHERENCE

**Changing behavior across a population can be challenging.** Not all patients respond to the same message or the same delivery method. We engage pharmacists across multiple delivery channels to tailor the conversation to a member and the unique mix of adherence barriers they face. Our Insight<sup>™</sup> Clinical Engine identifies the services most relevant to your members from a range of interventions designed to help them better understand their medication therapy, take it appropriately and stay on track for optimal results.

## GUARANTEED PERFORMANCE

Select a performance guarantee that aligns with your goals for the high value, triple-weighted adherence measures for diabetes, hypertension (RAS antagonists) and cholesterol (statins).\* With our patient-specific modeling, we deploy targeted interventions at the right time to help members stay on track.

Our predictive modeling projects member adherence with **90%+** ACCURACY.



### STAR RATING

Choose your desired Star Rating for each adherence measure.



### POPULATION PDC

Select a target rate of members who reach  $\geq 80\%$  PDC



### SERVICE ACTIVITY

Set your desired number of interventions

## PHARMACIST INTERVENTION DRIVES ADHERENCE IMPROVEMENT

*Personal Pharmacist<sup>™</sup> Hai Wu  
Stop and Shop Pharmacy 020*

A TIP indicated one of Hai's patient was not adherent to their anti-diabetic medication. Hai reached out to the patient and counseled them on the value of adherence, converted them to a 90-day fill of their medication and enrolled them in the Adherence Monitoring Program. Hai monitored the patient through quarterly checkpoints to ensure the patient's continued adherence through year-end.

A Cardinal Health company

# Team up with OUTCOMESMTM<sup>®</sup>

to reduce medication-related health risks, engage your members in their healthcare and improve performance on Star Ratings. Through targeted Medication Therapy Management (MTM) services delivered by our Personal Pharmacist™ Network in communities across the U.S. and our telephonic Patient Engagement Team, OutcomesMTM helps plan sponsors improve performance on key quality measures. Choose the Star Boost solutions that align with your desired focus areas.

## With OutcomesMTM, you gain:

- Access to our **unmatched nationwide network** of trusted, community pharmacists in retail pharmacies, clinics/health systems, long term care and our supplementary telephonic channel
- Prompted member-specific intervention by an MTM provider in the **most widely used clinical platform**—Connect™
- **Ability to scale** your program to meet evolving requirements from CMS as well as your goals and budget
- An experienced partner with **deep expertise** in successful medication therapy management programs
- Confidence that your program is conducted within a **HITRUST CSF** certified platform and puts quality at the forefront



In 2018, OutcomesMTM<sup>®</sup>

ADDRESSED  
**420K**  
MEDICATION THERAPY  
PROBLEMS  
to optimize  
health outcomes

FACILITATED  
**1.9 M**  
ADHERENCE  
INTERVENTIONS  
to identify and eliminate  
adherence barriers

SECURED  
**\$436M**  
IN HEALTHCARE  
SAVINGS  
based on our Actuarial  
Investment Model  
(AIM<sup>®</sup>)

ATTAINED  
**94%**  
PATIENT  
ACCEPTANCE RATE  
for patient-level  
consultations

OBTAINED  
**75%**  
VALIDATION  
in prescription claims  
data for successful  
interventions