



PQA Annual Meeting – Online Sponsorship Opportunities

The [2020 PQA Annual Meeting](#) will now be hosted online!

Our general and educational sessions will be delivered to you in an engaging format over the meeting's three days, May 13-15. Speakers will address top issues and emerging trends in medication use quality, measure development and implementation, care transformation, and technology. This content will be recorded and available on-demand for PQA members and other industry stakeholders. We anticipate more than the 500 attendees will join us online for the live meeting.

The online PQA Annual Meeting will deliver benefits of similar value in brand exposure, business development, and other opportunities as the live meeting. The packages and benefits detailed below include unique forums and opportunities with our diverse meeting audience to showcase your organization's work in the quality space.

Gold Sponsorship (>\$20,000)

- Opportunity to sponsor a specific general session or meeting break
- Prioritized recognition with delivery of sponsor-provided message
- Silver sponsor benefits

Silver Sponsorship (\$15,000 - \$19,999)

- Company logo and URL link on PQA website for one year
- Additional sponsor information and resources made available on dedicated PQA meeting webpage
- Company logo and recognition on all marketing materials and promotional communications
- Mention of sponsorship in PQA social media
- Recognition and thank you in each online meeting session (Sessions will be recorded and enduring)
- Meeting registration list(s) provided in advance of meeting
- Final online attendee list(s) provided following the meeting
- Priority access to meeting content
- Opportunity to provide marketing content to a sponsor-focused, pre-meeting promotion

Partner Sponsorship (\$7,500 - \$14,999)

- Company logo and URL link on PQA website for one year
- Company logo and recognition on all marketing materials and promotional communications
- Mention of sponsorship in PQA social media
- Recognition and thank you in each online meeting session (Sessions will be recorded and enduring)

Custom sponsorship packages are available. Email [Loren Kirk](#), PQA's Director of Stakeholder Engagement, to ask questions and secure your sponsorship.